10 KILLER EXAMPLES OF MOBILE LEARNING

Here is a list of our 10 killer examples that feature use of Mobile Learning for varied training needs (**Formal training**) and as **Performance Support** (just-in-time learning aids). Our examples show how you can create high impact training for the entire range of your corporate training needs.

We showcase strategies including:

1. Microlearning
2. Gamification
3. Scenario based learning
4. Learning paths
5. Social Learning
6. Personalisation

We showcase high impact delivery formats including:

1. Apps for learning
2. Videos
3. Interactive Videos
4. Our award winning Interactive Parallax design nugget

Take Me to the Examples!

10 KILLER EXAMPLES

Select each example to learn more.

1 Soft skills training featuring Microlearning

2 Induction and On-boarding training featuring Microlearning, Social Learning and Gamification

3 Compliance training featuring Gamification

4 Application Simulation training featuring Gamification

5 Performance Support Tool for Compliance training featuring Scenario based approach (Video format)

6 Professional skills training featuring Interactive Video format

7 Professional skills training featuring Mobile Apps for learning

8 Professional skills training featuring Personalization using Apps for learning format

9 Social Learning

10 Compliance training featuring Interactive Parallax approach

1

Soft skills training featuring Microlearning

Adaptive design (Works on Tablets and Desktops/laptops)

This microlearning nugget uses two innovative strategies, namely:

1. Scenario-based learning.
2. Gamified activities.

A short intro sets the context of what to expect over the next 10 minutes.
The objectives are further broken into 2-3 minute sessions.

STRESSED

MISSING DEADLINES?

FACING A MELTDOWN?
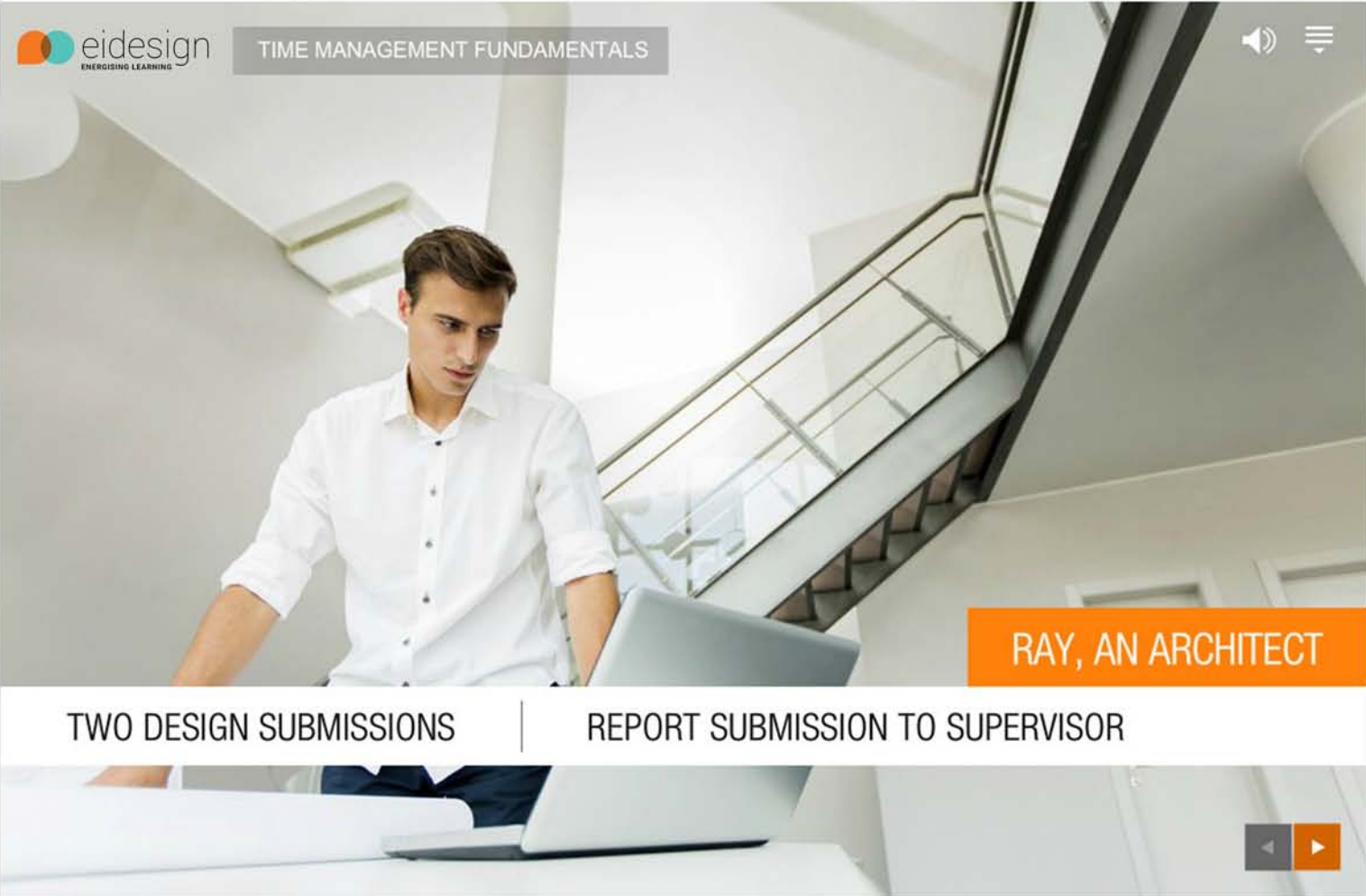
NO WORK-LIFE BALANCE?

IF YOU CAN RELATE TO ANY OF THESE,
take this course on Time Management and regain work-life balance.

3

eidesign
ENERGISING LEARNING

TIME MANAGEMENT FUNDAMENTALS

RAY, AN ARCHITECT

TWO DESIGN SUBMISSIONS | REPORT SUBMISSION TO SUPERVISOR

3

TIME MANAGEMENT FUNDAMENTALS

COURSE OBJECTIVES

The next 10 minutes will enable you to:

2 mins — Explain the Steps for Effective Time Management

2 mins — Use the Tools for Time Management

3 mins — Identify the Key Time Wasters

3 mins — Use the Urgent/Important Matrix for Managing Tasks

Up next is a scenario that will help you understand how improper planning can impact time management.

2

Induction and On-boarding training featuring Microlearning, Social Learning and Gamification

Completely Responsive design (Works on Smartphones, Tablets and Desktops/laptops)

This example is from our own onboarding and induction program. The average age in our organization is 28 and we have taken this approach (videos, microlearning, learning path that can be customized, and so on) that appeals to this age group.

This features microlearning media pieces (largely videos) and guided exploration through very simple and intuitive interactivities.

Action images of team members and video nuggets make the learning interesting, sticky, and easy to internalize.

New team members are enrolled to the onboarding and induction program on day 1 of joining with the flexibility to access it on the device of their choice.

The Road Map

Welcome to EI Design's onboarding program. This program is divided into five sections. Along this journey, you will learn about EI Design: its culture, mission, vision and values and its various programs and policies.

The program spans across four weeks with something new and exciting for you every step of the way. Select the PDF icon to view the details of your onboarding journey along these four weeks.

STAGE 1

STAGE 2

STAGE 3

STAGE 4

STAGE 5

4

YOUR DASHBOARD OF ACTIVITIES

STAGE 1

Getting to
know you

Tour of the
office | 40 pts

Induction Decks

Introduction to
our IT related
Policies

Introduction to
our HR Policy

Introduction to
our productivity
tool

Introduction to
the organisation,
our work culture
and how you can
create your
success story

Overview of our
solutions, our
value proposition
and managing
customer
expectations

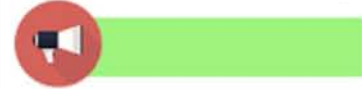Introduction to
our design
ideology,

2 - 4

ShowReel | 40 pts

Induction Kit | 40 pts

An introduction to EI Design

Your Activity

Your Stats

1550 POINTS

PROGRESS

97%

Leaderboard

Krishnakumar 1670

Sakthidasan 1660

Lidheesh 1660

Abhilash 1650

Your Activity

View Details

3 - 4

4

An introduction to EI Design

Learning Transformation | 40 pts

Vision 2020 | 40 pts

Detailed view of our solutions

Online portfolio | 40 pts

Other resources: Blogs, eBooks, Infographics, Videos, etc | 40 pts

Workflow | 40 pts

Select functional demos (Facilitated session) | 40 pts

Innovative name for asset to be identified | 40 pts

Recent Comments

ShowReel
Engaging Video!

domains
Good attempt

Tour_of_the_office
Panorama is not perfect.

3

Compliance training featuring Gamification

Adaptive design (Works on Tablets and Desktops/laptops)

We came up with a gamification of learning approach that was task oriented and simulation based.

1. In line with the contextual requirement, we mapped the game scenario with the risk management theme. We posed challenges to learners at every stage of the game. As they cleared each of these challenges, they experienced incremental learning after every stage.
2. We provided the learners with a work setting (visual) that resembled their day to day environment.
3. The challenges were presented in the form of bonuses and bombs and the rewards came in the form of caps and badges.
4. That apart, we enhanced their learning experience with activities that evoked feelings of surprise and delight.
5. We provided the option of seeking help to the learners as they went about their tasks. This resonated well with the learners as they would do the same in real life in times of need.

Risk Management

TASK ALLOCATION

As a responsible employee for the company, a core part of your role is to understand and adhere to the company's risk management policies, standards, and procedures.

Hence, you have been assigned with a task to identify and mitigate risks within the organisation.

Lore
nonu
volu

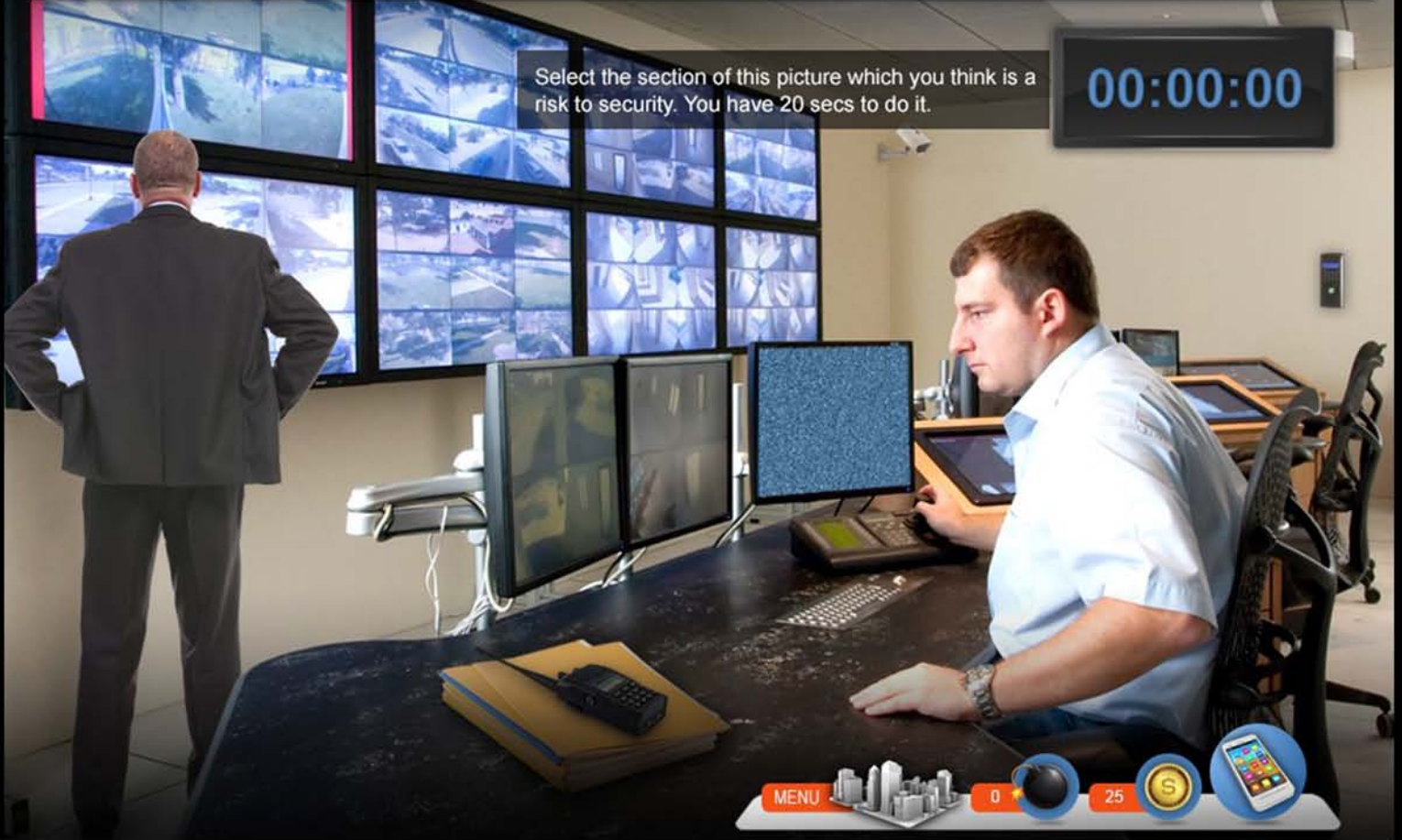Select the Phone to know abo
You can always select the Ph

TASKS

Click each tab below for details.

🕐 Task and Challenge

◎ Course Objectives

📋 Instructions

YOUR CREDENTIALS

0 BOMBS   0 DOLLARS   NO CAP

START   RESUME

32GB   12:56 PM

2 - 4

5

Risk Management

Select the section of this picture which you think is a risk to security. You have 20 secs to do it.

00:00:00

MENU   0   25

Risk Management

Select the section of this picture which you think is a risk to security. You have 20 secs to do it.

00:00:00

CONGRATULATIONS

You have identified the risk in 15 seconds on the first attempt.
You have earned a gift cheque of $25.
Now you should assess the identified risk by unlocking the "Assess" button below. To do that first you need to know about the risk management process.
Select the tablet below to know about the risk process.

🔒 ASSESS   RISK PROCESS

MENU   0 ★   25 $

4 - 4

4

Application Simulation training featuring Gamification

Completely Responsive design (Works on Smartphones, Tablets and Desktops/laptops)

The need was to have a way to provide training on application simulation in a gamified environment.

1. Learners should be able to view demos, try them and test themselves in real tasks in a real environment.
2. Learners would be challenged to perform tasks through a point system and given hints at various steps.
3. The learners can pick and choose what they want to learn and follow that as a learning path.
4. They can see progress of courses, the points gathered, rank and leaderboard in a dashboard.
5. Additionally they can post any questions they have to their guide through the platform.

eidesign | MS OFFICE - EXCEL TO WORD

MY DASHBOARD | MY COURSES

MY DASHBOARD

Click here

Course Inprogress

MS Excel
10% - INPROGRESS
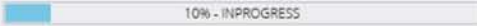
MS Word
70% - INPROGRESS

Time Invested

0.5 hour

1 hour

employee@eidesign.net

Edit Profile

Click here

| Courses | My Study Plan | My Guide | Tasks |

Today's Tasks	**Upcoming Tasks**	**Your Rank/Score**	**Leaderboard**
Task will be listed here.	Task will be listed here.	**3** RANK **1250**	NAME 2500 / NAME 2500 / NAME 2500

1 - 4

6

eidesign | MS OFFICE - EXCEL TO WORD

MY DASHBOARD | MY COURSES

MY COURSES

Click here

Courses
My Study Plan
My Guide
Tasks
Calendar

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

MS Word

Assignments

Click here

Creating a Word Document	50 Point	Get started with MS Word - create and edit documents.
Formatting a Document	100 Point	Format a document using inbuilt MS Word features.
Pages, Lists, and Tabs	150 Point	Format a page, create lists and setup tabs.
Tables and Graphics	200 Point	Learn to use a table and insert graphics in a document.
References, Links, and Mailings	250 Point	Create indexes, links, references and make use of mail merge.
		Track changes in a document, add

Toady

No tasks today.

Upcoming Tasks

You have no tasks that are due soon.

Overdue Tasks

You have no tasks that are overdue.

2 - 4

6

Word

FILE | **Click here** | DESIGN | PAGE LAYOUT | REFERENCES | MAILINGS | REVIEW | VIEW

Click here | **Click here**

Cut
Copy
Paste
Format Painter

Clipboard | Font | Paragraph | Styles | Editing

B | I | U | abe | x₂ | x² | A | A | Find | Replace | Select

PAGE 1 OF 1 | 0 WORDS | 100%

TIME REMANING 00:38:40 | ATTEMPT(S) 10/10 | QUESTION 1 -10 | SUBMIT

Click here | PICK QUESTION

HINT

SHOW ME

Creating a blank page.

3 - 4

6

MY DASHBOARD | MY COURSES

Word

Click here | Click here

New

Search for online templates 🔍

Suggested searches: Budget Invoice Calendars Expense List Loan Schedule

Click here

Blank document | Adjacency Merge Letter | Adjacency letter | Adjacency report | Adjacency resume

Account

Options

PAGE 1 OF 1   0 WORDS   100%

TIME REMANING 00:38:40   ATTEMPT(S) 10/10   QUESTION 1 - 10 ◀ ▶   SUBMIT

Click here   PICK QUESTION

HINT

Creating a blank page.   SHOW ME

4 - 4

6

5

Performance Support Tool for Compliance training featuring Scenario based approach (Video format)

Completely Responsive design (Works on Smartphones, Tablets and Desktops/laptops)

This nugget features a video that uses high impact, contextual imagery and recaps the basic aspects of an HSE compliance course. It reinforces the need for constant risk assessment of hazards at workplace. Specifically, it uses a scenario to help learners identify a potential hazard and prompts the right action through the feedback.

HERE IS AN EXAMPLE OF A HEALTH, SAFETY AND ENVIRONMENT SCENARIO.

Floors in the workplace must be suitable for use, in good condition and free from obstructions so that slippage and injuries are avoided and people move around safely.

If you spot any hazard, send a message to maintenance or the housekeeping to get them repaired.

If you spot any hazard, send a message to maintenance or the housekeeping to get them repaired.

6

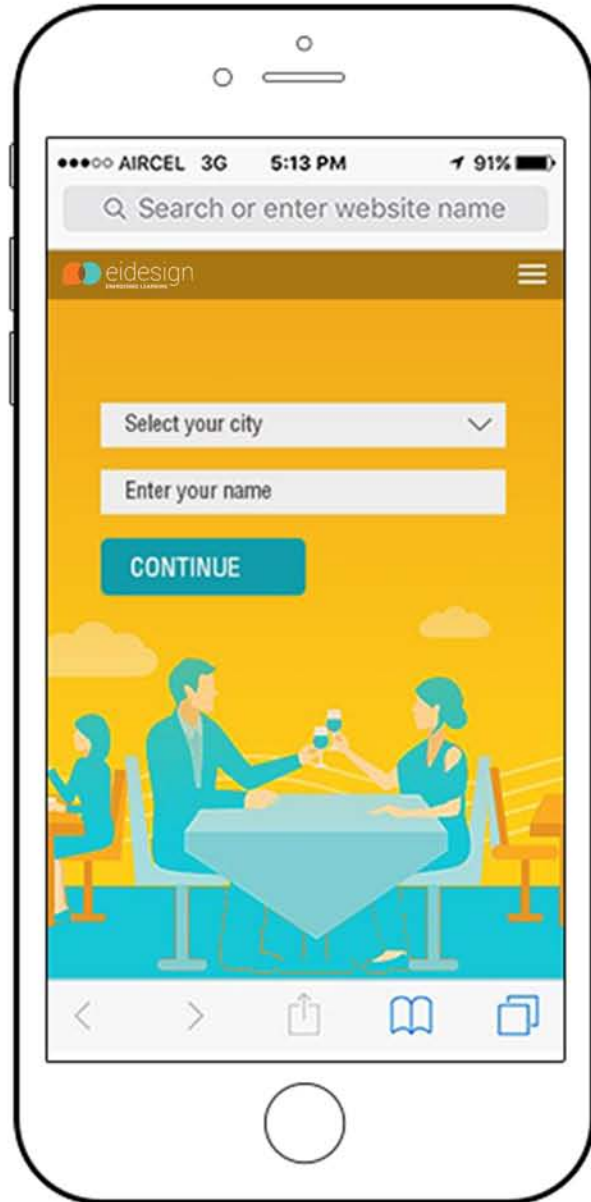## Professional skills training featuring Interactive Video format

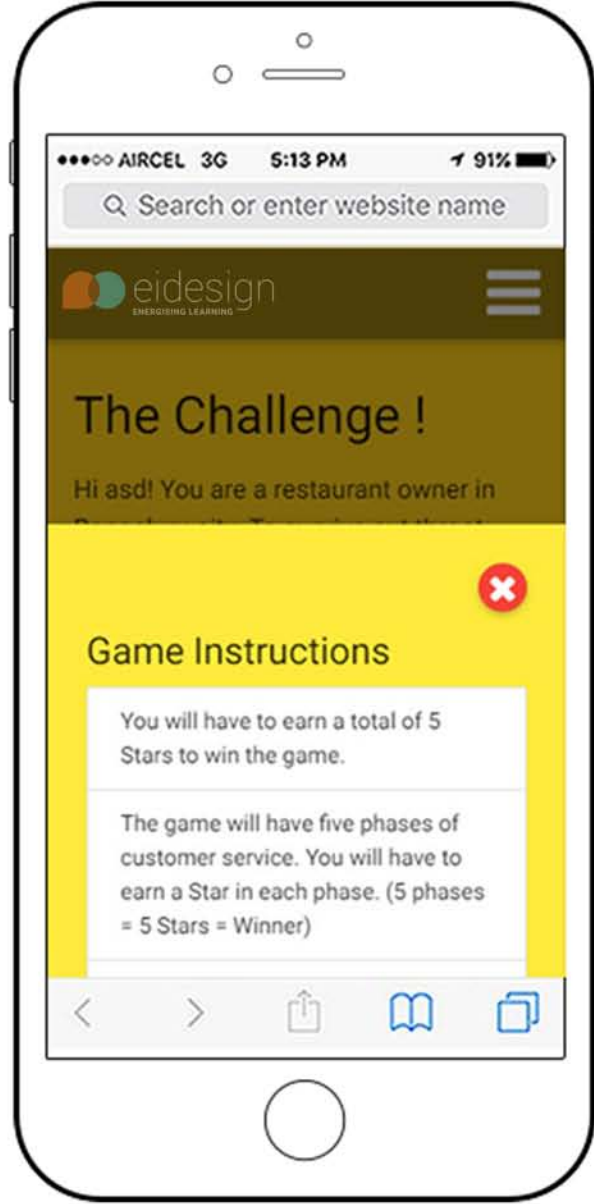**Completely Responsive design (Works on Smartphones, Tablets and Desktops/laptops)**

This interactive video showcases how we have transformed a scenario-based video into an engaging interactive experience. The video is on Managing Customer Expectations and while the story plays out in a logical flow, viewers get to pause the video at regular intervals and check their understanding of the concept along the way.

To keep learners engaged, it includes review questions, click and display, hot spots, drag and drop, and other interactivities.

The scenarios in the video help learners relate to the subject and provide a realistic feel in terms of how they should be treating customers and what they should be doing to meet customer expectations. The interactive video being a short microlearning nugget also helps learners learn the bite-sized way.

eidesign | MANAGING CUSTOMER EXPECTATIONS

INTERACTIONS

? Let's test your knowledge on RATER Model. Match the following. X

Ability to provide the service you have promised consistently, accurately and on time

The knowledge, skills and credibility of staff; and their ability to use this expertise to inspire trust and confidence

Physical evidence of the service you provide

Relationship between employees and customers

Ability to provide a quick, high quality service to your customers

Assurance

Reliability

Tangibles

Responsiveness

Empathy

SUBMIT   RESET

02:57 / 02:58

? Fill in the blanks with correct words.

Ajeet should [   ] on similar applications and share them with his customer. [   ] customer expectation not only involves offering good quality product but also [   ] services.

SUBMIT

02:57 / 02:58

7

Professional skills training featuring Mobile Apps for learning

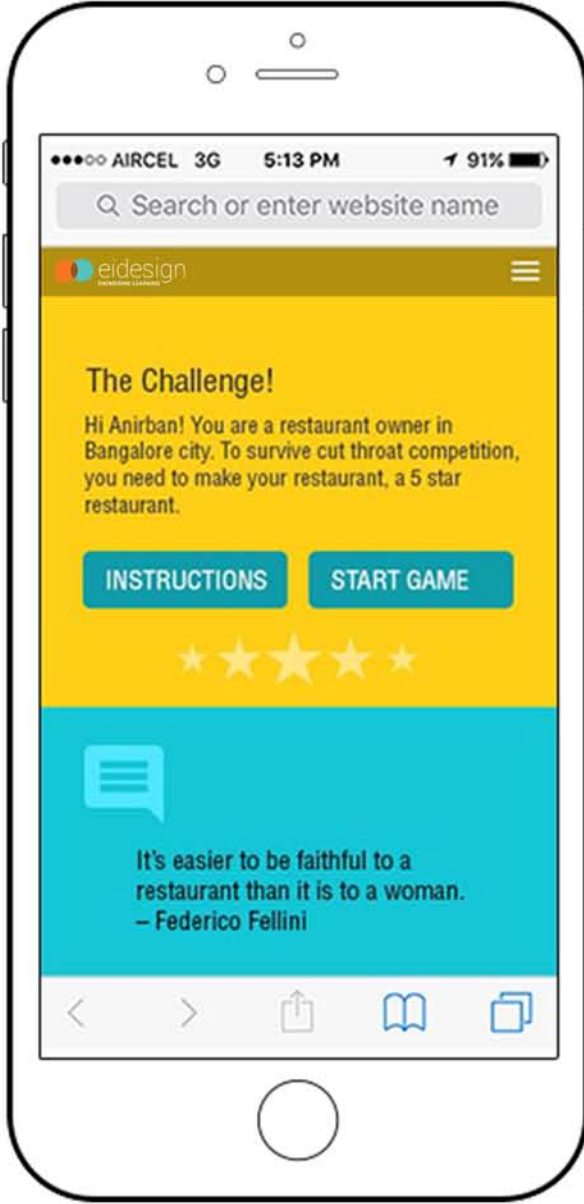**Completely Responsive design (Works on Smartphones, Tablets and Desktops/laptops)**

eLearning solution at EI Design is targeted at users who are always on the move and depend on their mobile devices for their digital learning needs specifically when it comes to engaging and interactive content.

1. Our mobile app features an assessment game which serves as an assessment module for the learners as part of a larger learning program.
2. The design is very flexible and the facilitator can push various quizzes and assessment games into the app to check the proficiency gained in various topics/modules covered in the program.
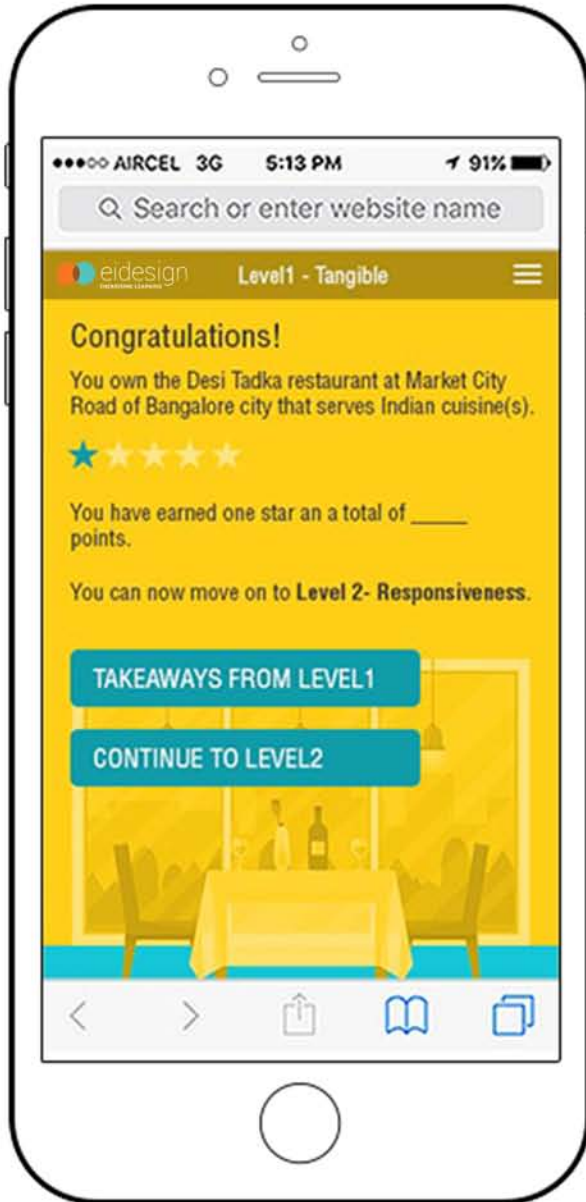3. The app is compatible with iOS, Android, Windows, and BlackBerry devices.

While the app format uses a set of questions and challenges that play out as a game, it is designed to teach a definitive learning outcome. It enables learners to understand the power of a service quality model (RATER model).
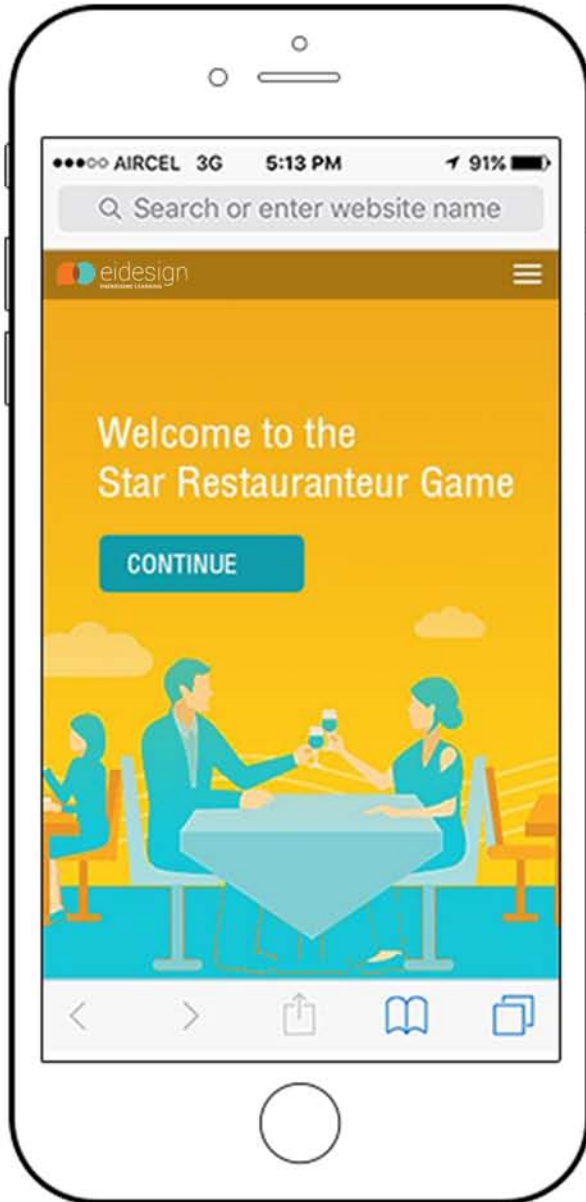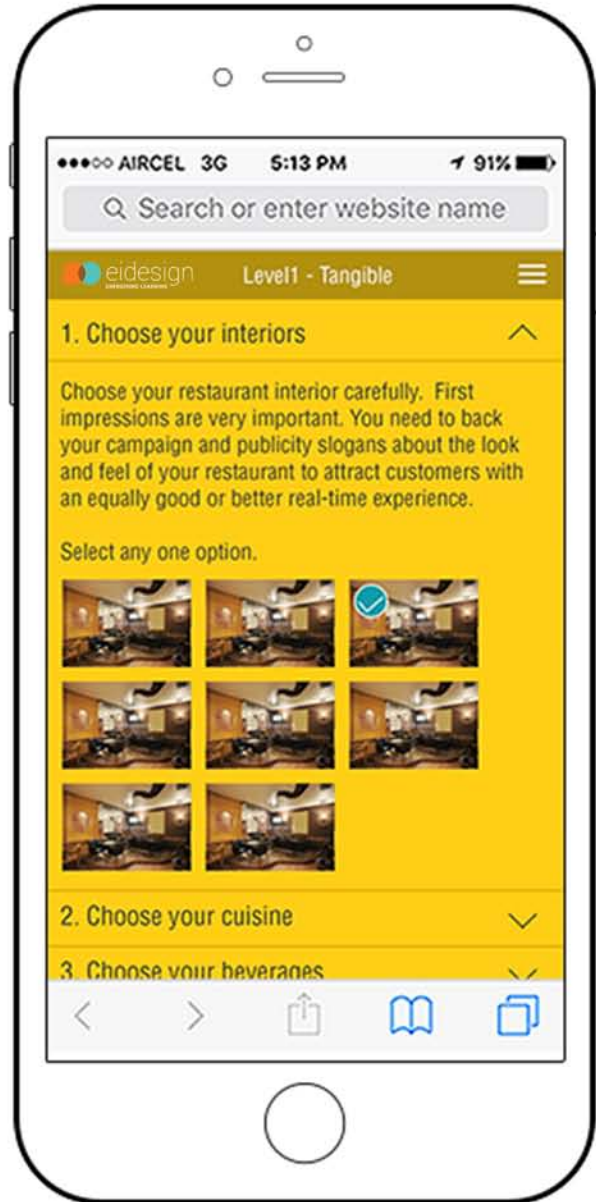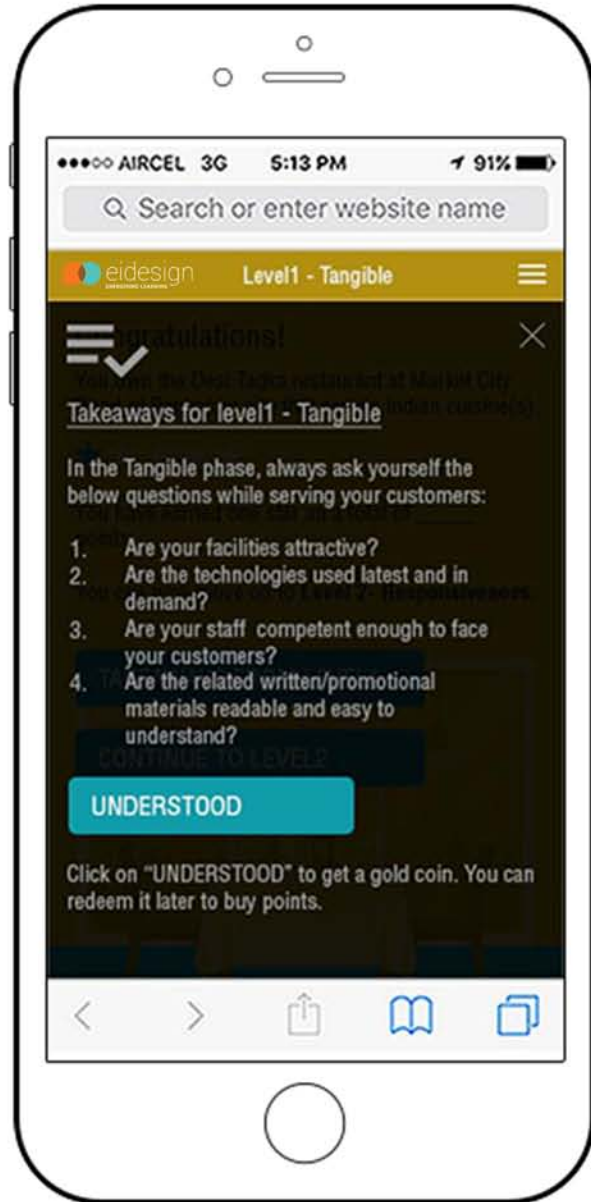
8

Professional skills training featuring Personalization using Apps for learning format

**Completely Responsive design (Works on Smartphones, Tablets and Desktops/laptops)**

This solution features elements of gamification, personalization, and microlearning packaged as a mobile app. The app has been built to help learners build their own personal brand by helping them understand their strengths and mitigating their weaknesses.

eidesign
ENERGISING LEARNING

✕
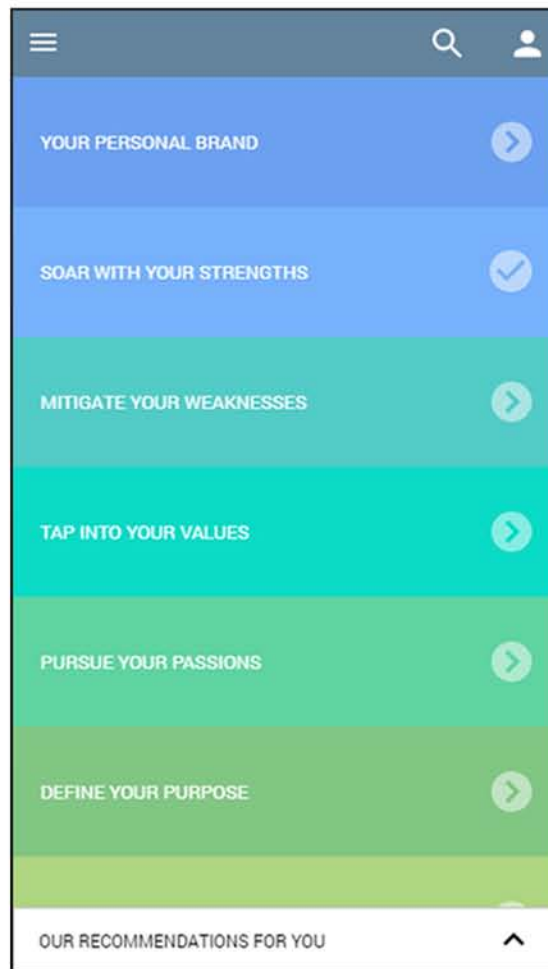
MA

MIGUEL ANGEL | Update Profile

LESSONS COMPLETED

YOUR PERSONAL BRAND	SOAR WITH YOUR STRENGTHS	MITIGATE YOUR WEAKNESSES
2	1	3

📄 View Job Aids

💬 Mentor Feedbacks

ACHIEVEMENTS

YOUR POINTS	YOUR OVERALL RANK	TOPIC EXPERTISE ACHIEVED
250	04	04

10

STEP UP TO STAND OUT

In today's marketplace, it's tough to stand out. The secret to standing out is to impress people with the unique and authentic you—in person, on paper, and online.

Watch the video below to know how.

07   23

The Personal Brand of You | Rob...

RECOMMENDED ACTIVITIES

Building your Resume

Creating your Online Profile

Personal Brand Advantage

4 - 4

10

9

Social Learning

Completely Responsive design (Works on Smartphones, Tablets and Desktops/laptops)

This example features an employee engagement program intended to spread health awareness among employees of an organization in a fun, engaging way. The need was to highlight the importance of walking and encourage employees to walk to stay healthy.

The platform can be used to foster a collaborative work environment, fuel interactions between team members, create communities of learning and practice, and provide a medium to our employees to receive on-the-job support.

The platform has enabled our employees to:

1. Feel free to seek help from their peers, anytime they want.
2. Receive on-the-job support.
3. Collaborate with members of other teams.
4. Learn about our processes and other organization-related learning topics in a simplified, informal way.
5. Be more aware of what's happening in the organization and what members of other teams have been doing.
6. Foster a collaborative work culture with a personalized touch.
7. Enrich their knowledge and learn new skills to help them in their job.

eidesign
ENERGISING LEARNING

EI Design Social Learning

3

Chandru S

DASHBOARD MESSAGES DIRECTORY

Chandru S about 16 hours ago STICKED

Details about the Collaboration tool - eBridge

eBridge - An Online Review and Collaboration Tool

eBridge
REVIEW - COLLABORATE - OPTIMISE

Comment · Like (1)

anirban das about 15 hours ago
Thanks for sharing the video

anirban das wrote a new comment "Thanks for sharing the video"
about 15 hours ago

anirban das likes post "Details about the Collaboration tool - eBridge ..."
about 15 hours ago

anirban das joined the space Process
about 15 hours ago

Space members

2 - 4

11

El Design Social Learning

Chandru S

MY SPACES ▾   DASHBOARD   MESSAGES   DIRECTORY

Directory menu

Members

Spaces

User profile posts

Space directory

search for spaces   Search

L   Learnability

ML   Mobile Learning

Process
Space for Process related activities

WS   Welcome Space
Your first sample space to discover the platform.

New spaces

L   ML   WS

Space stats

Total spaces

4

Private spaces

0

4 - 4

11

10

Compliance training featuring Interactive Parallax approach

Completely Responsive design (Works on Smartphones, Tablets and Desktops/laptops)

"A Date with Data Dave" is an informal Microlearning nugget on the Compliance subject of Data Security and is part of a larger suite of courses on Compliance that we have developed. The information provided is a prequel to a comprehensive module on Data Security and provides preliminary information about the subject. The nugget is in a responsive web-based training format called **Interactive parallax based scrolling** that is very popular on websites and is now being used as a Microlearning technique.

The solution showcases how a parallax based approach creates a highly immersive learning experience (even for a dry subject like Data Security). This demo has already won two GOLD awards at Omni and Apex Awards.

A DATE WITH DATA DAVE

Is your data slipping off your security cordon?

Hop in and enjoy this journey on understanding the relevance of Data Protection and best practices in Data Protection.

Your task, should you choose to accept it, is to accompany the individual known as Data Dave.

WHO'S DAVE?

SCROLL DOWN

12