10 KILLER EXAMPLES OF MOBILE LEARNING

Here is a list of our 10 killer examples that feature use of Mobile Learning for varied training needs (Formal training) and as Performance Support (just-in-time learning aids). Our examples show how you can create high impact training for the entire range of your corporate training needs.

We showcase strategies including:

1. Microlearning
2. Gamification
3. Scenario based learning
4. Learning paths
5. Social Learning
6. Personalisation

We showcase high impact delivery formats including:

1. Apps for learning
2. Videos
3. Interactive Videos
4. Our award winning Interactive Parallax design nugget

Take Me to the Examples!
10 KILLER EXAMPLES

Select each example to learn more.

1. Soft skills training featuring Microlearning

2. Induction and On-boarding training featuring Microlearning, Social Learning and Gamification

3. Compliance training featuring Gamification

4. Application Simulation training featuring Gamification

5. Performance Support Tool for Compliance training featuring Scenario based approach (Video format)

6. Professional skills training featuring Interactive Video format

7. Professional skills training featuring Mobile Apps for learning

8. Professional skills training featuring Personalization using Apps for learning format

9. Social Learning

10. Compliance training featuring Interactive Parallax approach
This microlearning nugget uses two innovative strategies, namely:

1. Scenario-based learning.
2. Gamified activities.

A short intro sets the context of what to expect over the next 10 minutes. The objectives are further broken into 2-3 minute sessions.
STRESSED
MISSING DEADLINES?
FACING A MELTDOWN?
NO WORK-LIFE BALANCE?

IF YOU CAN RELATE TO ANY OF THESE,
take this course on Time Management and regain work-life balance.
TIME MANAGEMENT FUNDAMENTALS

RAY, AN ARCHITECT

TWO DESIGN SUBMISSIONS | REPORT SUBMISSION TO SUPERVISOR
IDENTIFY THE TIME WASTERS

E-mail and junk mail
COURSE OBJECTIVES

The next 10 minutes will enable you to:

- Explain the Steps for Effective Time Management
- Identify the Key Time Wasters
- Use the Tools for Time Management
- Use the Urgent/Important Matrix for Managing Tasks

Up next is a scenario that will help you understand how improper planning can impact time management.
Induction and On-boarding training featuring Microlearning, Social Learning and Gamification

This example is from our own onboarding and induction program. The average age in our organization is 28 and we have taken this approach (videos, microlearning, learning path that can be customized, and so on) that appeals to this age group.

This features microlearning media pieces (largely videos) and guided exploration through very simple and intuitive interactivities.

Action images of team members and video nuggets make the learning interesting, sticky, and easy to internalize.

New team members are enrolled to the onboarding and induction program on day 1 of joining with the flexibility to access it on the device of their choice.
The Road Map
Welcome to EI Design's onboarding program. This program is divided into five sections. Along this journey, you will learn about EI Design: its culture, mission, vision and values and its various programs and policies.

The program spans across four weeks with something new and exciting for you every step of the way. Select the PDF icon to view the details of your onboarding journey along these four weeks.
YOUR DASHBOARD OF ACTIVITIES

STAGE 1

Getting to know you

Tour of the office | 40 pts

Induction Decks

- Introduction to our IT related Policies
- Introduction to our HR Policy
- Introduction to our productivity tool
- Introduction to the organisation, our work culture and how you can create your success story
- Overview of our solutions, our value proposition and managing customer expectations
- Introduction to our design ideology
ShowReel | 40 pts

Induction Kit | 40 pts

An introduction to EI Design

Your Stats
1550 POINTS
Progress 97%

Leaderboard
- Krishnakumar 1670
- Sakthidasan 1660
- Lidheesh 1660
- Abhilash 1650

Your Activity
View Details
An introduction to EI Design

- Learning Transformation | 40 pts
- Vision 2020 | 40 pts
- Detailed view of our solutions
- Online portfolio | 40 pts
- Other resources: Blogs, eBooks, Infographics, Videos, etc | 40 pts

- Workflow | 40 pts
- Select functional demos (Facilitated session) | 40 pts
- Innovative name for asset to be identified | 40 pts

Your Activity

7/7 Videos 6/11 Courses 6/7 job aids

0 Likes 1 Comments

Recent Comments

- ShowReel
  Engaging Video!
- domains
  Good attempt
- Tour_of_the_office
  Panorama is not perfect.
We came up with a gamification of learning approach that was task oriented and simulation based.

1. In line with the contextual requirement, we mapped the game scenario with the risk management theme. We posed challenges to learners at every stage of the game. As they cleared each of these challenges, they experienced incremental learning after every stage.
2. We provided the learners with a work setting (visual) that resembled their day to day environment.
3. The challenges were presented in the form of bonuses and bombs and the rewards came in the form of caps and badges.
4. That apart, we enhanced their learning experience with activities that evoked feelings of surprise and delight.
5. We provided the option of seeking help to the learners as they went about their tasks. This resonated well with the learners as they would do the same in real life in times of need.
TASK ALLOCATION

As a responsible employee for the company, a core part of your role is to understand and adhere to the company's risk management policies, standards, and procedures.

Hence, you have been assigned with a task to identify and mitigate risks within the organisation.
Select the section of this picture which you think is a risk to security. You have 20 secs to do it.
CONGRATULATIONS
You have identified the risk in 15 seconds on the first attempt. You have earned a gift cheque of $25. Now you should assess the identified risk by unlocking the "Assess" button below. To do that first you need to know about the risk management process. Select the tablet below to know about the risk process.
The need was to have a way to provide training on application simulation in a gamified environment.

1. Learners should be able to view demos, try them and test themselves in real tasks in a real environment.
2. Learners would be challenged to perform tasks through a point system and given hints at various steps.
3. The learners can pick and choose what they want to learn and follow that as a learning path.
4. They can see progress of courses, the points gathered, rank and leaderboard in a dashboard.
5. Additionally, they can post any questions they have to their guide through the platform.
Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry’s standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

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### MS Word

#### Assignments

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creating a Word Document</td>
<td>50</td>
</tr>
<tr>
<td>Formatting a Document</td>
<td>100</td>
</tr>
<tr>
<td>Pages, Lists, and Tabs</td>
<td>150</td>
</tr>
<tr>
<td>Tables and Graphics</td>
<td>200</td>
</tr>
<tr>
<td>References, Links, and Mailings</td>
<td>250</td>
</tr>
</tbody>
</table>

*Get started with MS Word - create and edit documents.*

*Format a document using built-in MS Word features.*

*Format a page, create lists and setup tabs.*

*Learn to use a table and insert graphics in a document.*

*Create indexes, tables, references and make use of mail merge.*

*Track changes in a document add*
Creating a blank page.
Creating a blank page.
This nugget features a video that uses high impact, contextual imagery and recaps the basic aspects of an HSE compliance course. It reinforces the need for constant risk assessment of hazards at workplace. Specifically, it uses a scenario to help learners identify a potential hazard and prompts the right action through the feedback.
HERE IS AN EXAMPLE OF A HEALTH, SAFETY AND ENVIRONMENT SCENARIO.

Floors in the workplace must be suitable for use, in good condition and free from obstructions so that slippage and injuries are avoided and people move around safely.
If you spot any hazard, send a message to maintenance or the housekeeping to get them repaired.
If you spot any hazard, send a message to maintenance or the housekeeping to get them repaired.
This interactive video showcases how we have transformed a scenario-based video into an engaging interactive experience. The video is on Managing Customer Expectations and while the story plays out in a logical flow, viewers get to pause the video at regular intervals and check their understanding of the concept along the way.

To keep learners engaged, it includes review questions, click and display, hot spots, drag and drop, and other interactivities.

The scenarios in the video help learners relate to the subject and provide a realistic feel in terms of how they should be treating customers and what they should be doing to meet customer expectations. The interactive video being a short microlearning nugget also helps learners learn the bite-sized way.
Let's test your knowledge on RATER Model. Match the following:

- Ability to provide the service you have promised consistently, accurately and on time
- The knowledge, skills and credibility of staff; and their ability to use this expertise to inspire trust and confidence
- Physical evidence of the service you provide
- Relationship between employees and customers
- Ability to provide a quick, high quality service to your customers

Options:
- Assurance
- Reliability
- Tangibles
- Responsiveness
- Empathy

Submit | Reset
This is Ajeet. He is the MD of Aviom Solutions. It is a busy Monday in his office when he receives a call.

Select close (X) button to resume the video.
Fill in the blanks with correct words.

Ajeet should ___ on similar applications and share them with his customer. ___ customer expectation not only involves offering good quality product but also ___ services.
Professional skills training featuring Mobile Apps for learning

Completely Responsive design (Works on Smartphones, Tablets and Desktops/laptops)

eLearning solution at EI Design is targeted at users who are always on the move and depend on their mobile devices for their digital learning needs specifically when it comes to engaging and interactive content.

1. Our mobile app features an assessment game which serves as an assessment module for the learners as part of a larger learning program.
2. The design is very flexible and the facilitator can push various quizzes and assessment games into the app to check the proficiency gained in various topics/modules covered in the program.
3. The app is compatible with iOS, Android, Windows, and BlackBerry devices.

While the app format uses a set of questions and challenges that play out as a game, it is designed to teach a definitive learning outcome. It enables learners to understand the power of a service quality model (RATER model).
Welcome to the Star Restauranteur Game

Select your city
Enter your name

CONTINUE
The Challenge!

Hi Anirban! You are a restaurant owner in Bangalore city. To survive cut throat competition, you need to make your restaurant, a 5 star restaurant.

INSTRUCTIONS START GAME

Game Instructions

You will have to earn a total of 5 Stars to win the game.

The game will have five phases of customer service. You have to earn a Star in each phase. (5 phases = 5 Stars = Winner)

It’s easier to be faithful to a restaurant than it is to a woman.
– Federico Fellini
Level 1 - Tangible

In this level you need to establish your presence to attract customers.

The Challenge

Design your restaurant with attractive interiors, choose the best cuisines and have an attractive name for your restaurant.

1. Choose your interiors

Choose your restaurant interior carefully. First impressions are very important. You need to back your campaign and publicity slogans about the look and feel of your restaurant to attract customers with an equally good or better real-time experience.

2. Choose your cuisine

3. Choose your beverages
Congratulations!
You own the Desi Tadka restaurant at Market City Road of Bangalore city that serves Indian cuisine(s).

You have earned one star an a total of ___ points.

You can now move on to Level 2- Responsiveness.

TAKeways FROM LEVEL1

CONTINUE TO LEVEL2

Takeaways for level1 - Tangible

In the Tangible phase, always ask yourself the below questions while serving your customers:

1. Are your facilities attractive?
2. Are the technologies used latest and in demand?
3. Are your staff competent enough to face your customers?
4. Are the related written/promotional materials readable and easy to understand?

Click on “UNDERSTOOD” to get a gold coin. You can redeem it later to buy points.
This solution features elements of gamification, personalization, and microlearning packaged as a mobile app. The app has been built to help learners build their own personal brand by helping them understand their strengths and mitigating their weaknesses.
So dive in... create an awesome profile to begin with

CREATE PROFILE

How do I stand out? How do I impress people with my presence?

This platform provides you with tools and techniques to learn, practice and collaborate with peers and mentors in a fun and challenging way.

GOOD LUCK AND ENJOY THE JOURNEY!

Upto 8 topics to pick from... gain points... see yourself as a leader... connect with experts and peers socially... get real-time feedback and recommendations...
MIGUEL ANGEL | Update Profile

LESSONS COMPLETED

- YOUR PERSONAL BRAND: 2
- SOAR WITH YOUR STRENGTHS: 1
- MITIGATE YOUR WEAKNESSES: 3

ACHIEVEMENTS

- YOUR POINTS: 250
- YOUR OVERALL RANK: 04
- TOPIC EXPERTISE ACHIEVED: 04
In today's marketplace, it's tough to stand out. The secret to standing out is to impress people with the unique and authentic you—in person, on paper, and online.

Watch the video below to know how.

The Personal Brand of You | Rob...

RECOMMENDED ACTIVITIES

- Building your Resume
- Creating your Online Profile
- Personal Brand Advantage
This example features an employee engagement program intended to spread health awareness among employees of an organization in a fun, engaging way. The need was to highlight the importance of walking and encourage employees to walk to stay healthy.

The platform can be used to foster a collaborative work environment, fuel interactions between team members, create communities of learning and practice, and provide a medium to our employees to receive on-the-job support.

The platform has enabled our employees to:

1. Feel free to seek help from their peers, anytime they want.
2. Receive on-the-job support.
3. Collaborate with members of other teams.
4. Learn about our processes and other organization-related learning topics in a simplified, informal way.
5. Be more aware of what’s happening in the organization and what members of other teams have been doing.
6. Foster a collaborative work culture with a personalized touch.
7. Enrich their knowledge and learn new skills to help them in their job.
### Directory menu
- Members
- Spaces
- User profile posts

### Space directory

<table>
<thead>
<tr>
<th>Space</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learnability</td>
<td></td>
</tr>
<tr>
<td>Mobile Learning</td>
<td></td>
</tr>
<tr>
<td>Process</td>
<td>Space for Process related activities</td>
</tr>
<tr>
<td>Welcome Space</td>
<td>Your first sample space to discover the platform.</td>
</tr>
</tbody>
</table>

### New spaces

- Total spaces: 4
- Private spaces: 0

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4 - 4
“A Date with Data Dave” is an informal Microlearning nugget on the Compliance subject of Data Security and is part of a larger suite of courses on Compliance that we have developed. The information provided is a prequel to a comprehensive module on Data Security and provides preliminary information about the subject. The nugget is in a responsive web-based training format called **Interactive parallax based scrolling** that is very popular on websites and is now being used as a Microlearning technique.

The solution showcases how a parallax based approach creates a highly immersive learning experience (even for a dry subject like Data Security). This demo has already won two GOLD awards at Omni and Apex Awards.
A DATE WITH DATA DAVE

Is your data slipping off your security cordon?
Hop in and enjoy this journey on understanding the relevance of Data Protection and best practices in Data Protection.
Your task, should you choose to accept it, is to accompany the individual known as Data Dave.

WHO'S DAVE?

SCROLL DOWN
Any data customers give, they give in two ways. See those papers on the desk there? And see that open laptop on the other side? Go ahead and take a look at what they contain.
Safebase doesn't just care for its customers...